



PROJECT

[1] Sept 7—Oct 27, 2019
By ArtPrize

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Sept 7, 2019

AMANDA
BROWDER

HEATHER
HART

OLALEKA
JEYIFOUS

PROJECT

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JEY
OLALEKA
HEATHER
HART

Sept 7, 2019



THANK YOU!

Thank you to the City of Grand Rapids — we would not be able to host an ArtPrize or Project 1 without your partnership, expertise and collaboration.



OUR MISSION

The ArtPrize organization produces open citywide contemporary art experiences that encourage critical discourse, celebrate artists, transform urban space and promote cultural understanding.



SCHEDULE

2019 — Project 1

2020 — ArtPrize

2021 — Project 2

2022 — ArtPrize

2023 — Project 3

2024 — ArtPrize

And so on...



OVERVIEW

The organizing principle of the event is shifting from a competition to a commission model

Five artists will participate in Project 1, each siting grand outdoor, temporary works at different locations around the city

The exhibition will take place over 7 weeks punctuated by special events, educational programming, artist talks and volunteer opportunities



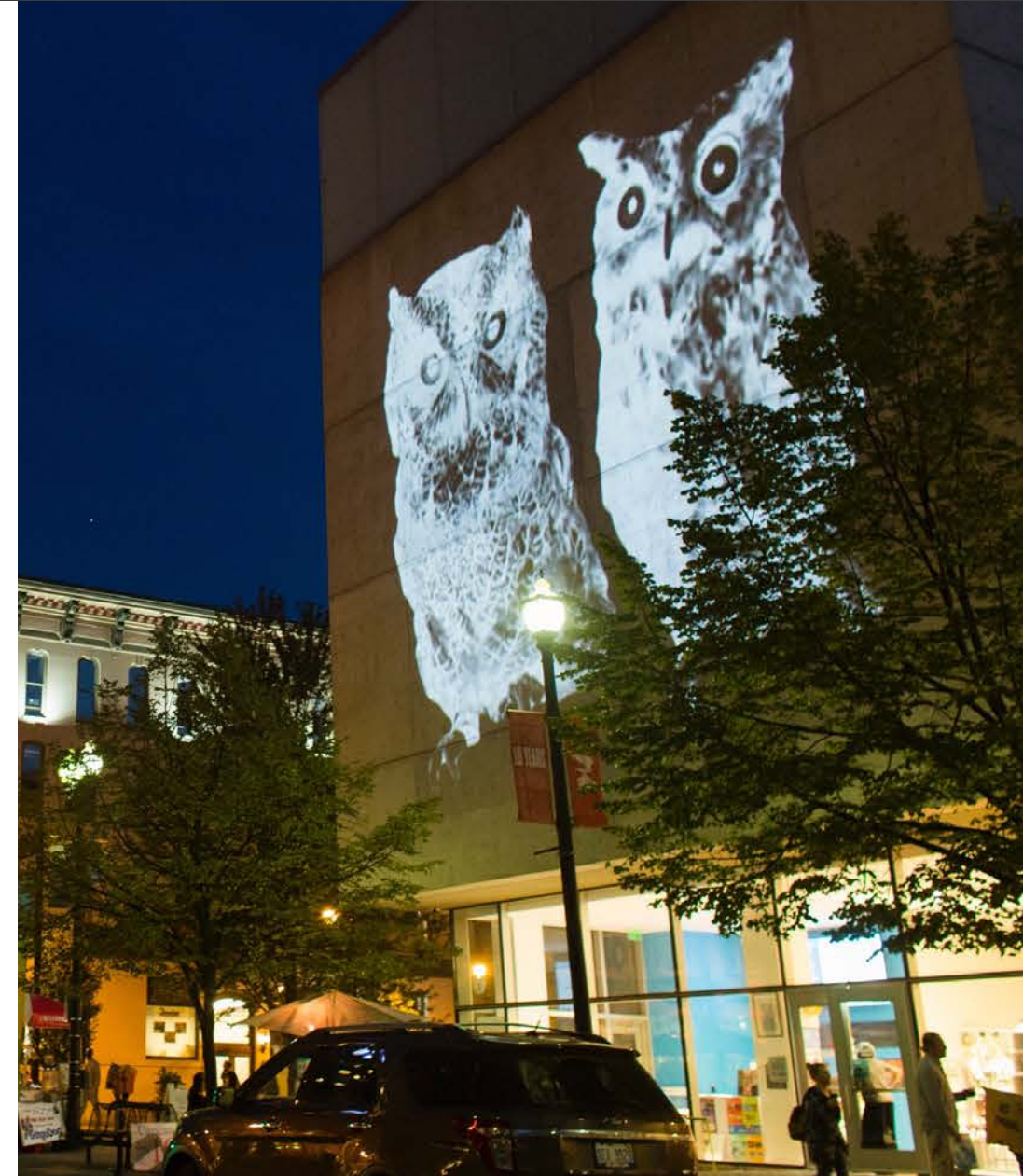
OBJECTIVES

Support emerging contemporary artists doing grand-scale temporary work.

Generate deeper and more diverse community member involvement and educational opportunities in collaboration with the artists, their process and the work itself.

Produce an exhibition that is a platform for conversation about place and belonging.

Draw a national and international attention and acclaim to the city.



PROJECT 1 VS ARTPRIZE

Intentional Contrasts

7 weeks vs. 2.5 weeks

World-class artists vs. open call

Depth and scale vs. range and quantity

Active participation vs. voting

Intentional siting vs. preset boundary

Commissions vs. competition

Common Pillars

City as a canvas for art exploration

Mint the next generation of art lover and
provide educational opportunities

Contribute to the cultural and economic
impact to the city

Community catalyst for participation





Project 1: Crossed Lines

A curated approach to public art commissions gives us a chance to cultivate deeper engagements with artists and audiences

We invited five world-renowned artists to consider how lines, both visible and invisible, affect our sense of belonging.

Project 1: Crossed Lines exists to show how art can help transform cities into places where we all belong.



Project 1: Crossed Lines

Grand Rapids has a rich legacy of public art defining and enhancing civic space, yet still faces difficult questions about access, equity and boundaries. We invited five world-renowned artists to consider how these lines, both visible and invisible, affect our sense of belonging.

The artists featured in *Project 1: Crossed Lines* are creating more than just objects. These artists make and remake spaces that are completed by community involvement and interaction. By asking artists to temporarily alter public spaces and create new ones, this exhibition explores how and for who the city is made.

artnet[®]news

<https://news.artnet.com/exhibitions/artprize-launching-new-commission-based-program-five-large-scale-public-installations-debut-fall-1590931>

Exhibitions

Five New ArtPrize Commissions Will Transform Grand Rapids Into a Public Art Wonderland This Fall

Rafael Lozano-Hemmer, Heather Hart, Amanda Browder and others have revealed details of their installations.

Caroline Goldstein, July 2, 2019



Amanda Browder's *Spectral Locus*. Photo: Tom Loonan, courtesy of the artist and Project 1.



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ENTA
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AMANDA
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NO
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7AM-6PM

CHAMBERS
BROADWAY

NOW
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NOW
LEASING

ABOUT

Browder produces large-scale fabric installations for building exteriors and other public sites. She engages community members where her projects take place by gathering materials and stories.



PAUL AMENTA
& TED LOTT

AMMA
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ABOUT

Amenta and Lott, in collaboration with DisArt, will create an architectural intervention open to the community and activated by performances and events for the duration of *Project 1*. The project will re-imagine the site by temporarily transforming a private space into an accessible public space.



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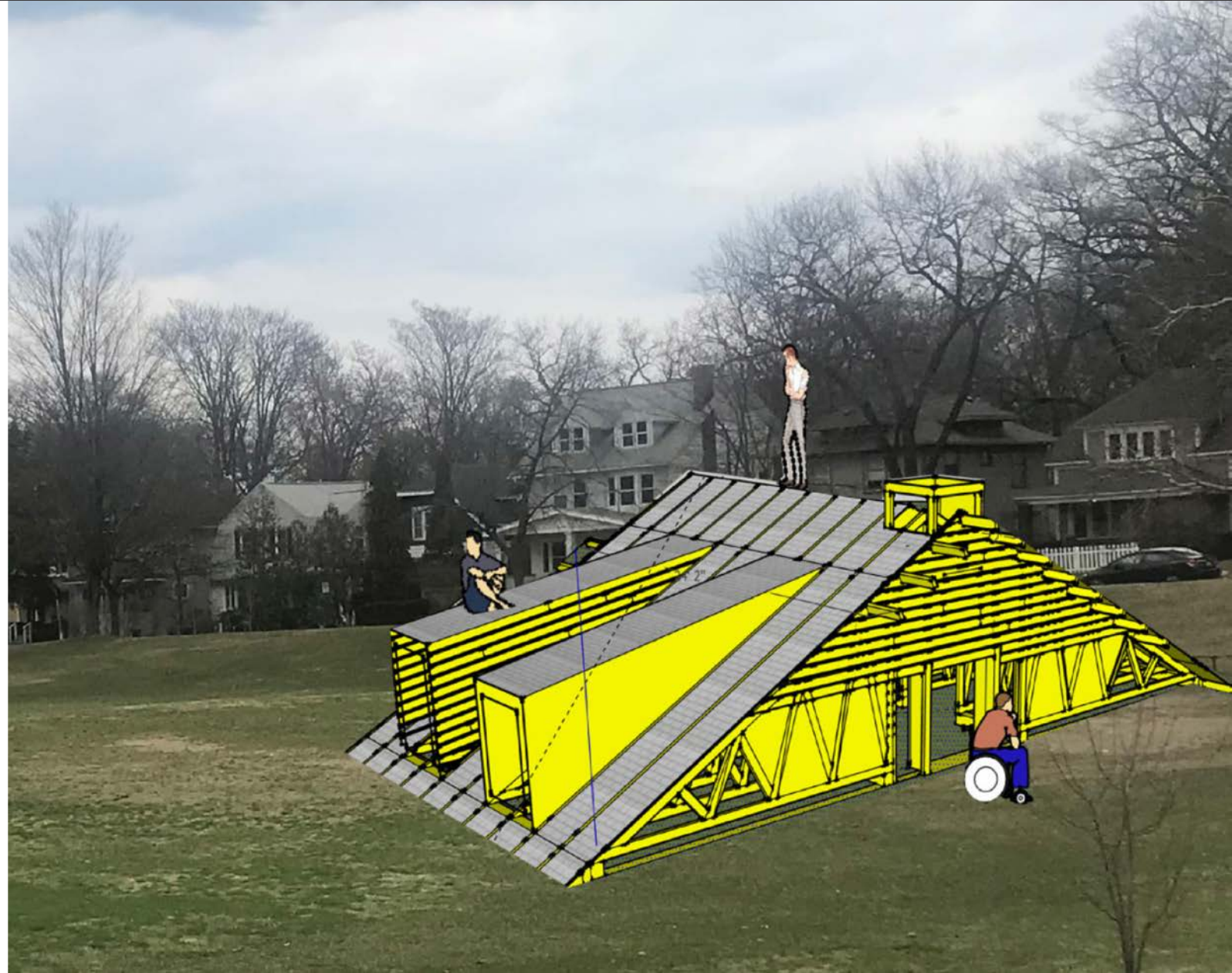






ABOUT

Hart is an interdisciplinary artist exploring the power in thresholds, questioning dominant narratives and creating alternatives to them through viewer activation. Her submerged rooftops, complete with shingles and dormer windows, encourage visitors to climb on top and inside and contemplate regional oral histories, as well as serve as a stage for performance. Born in Seattle, Heather currently lives and works in Brooklyn.



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ATHER
ART

OLALEKAN
JEYIFOUS

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ABOUT

Jeyifous is a Nigerian born, Brooklyn-based artist and architect. His work in public art, installation, drawing, collage and design explores the past and potential futures of urban environments. For *Project 1*, Jeyifous will create a monumental sculpture referencing the historic and contemporary challenges of housing discrimination and the inequities of urban life.



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AN
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RAFAEL
LOZANO-HEMMER







ABOUT

Lozano-Hemmer develops interactive installations that live at the intersection of architecture and performance art. His large-scale interactive works have been commissioned for exhibitions and events around the world, and he was the first artist to officially represent Mexico at the Venice Biennale with a solo exhibition. He will create a new site-specific piece for *Project 1*. Rafael was born in Mexico City and is currently based in Montréal, Canada.



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SITE LOCATIONS

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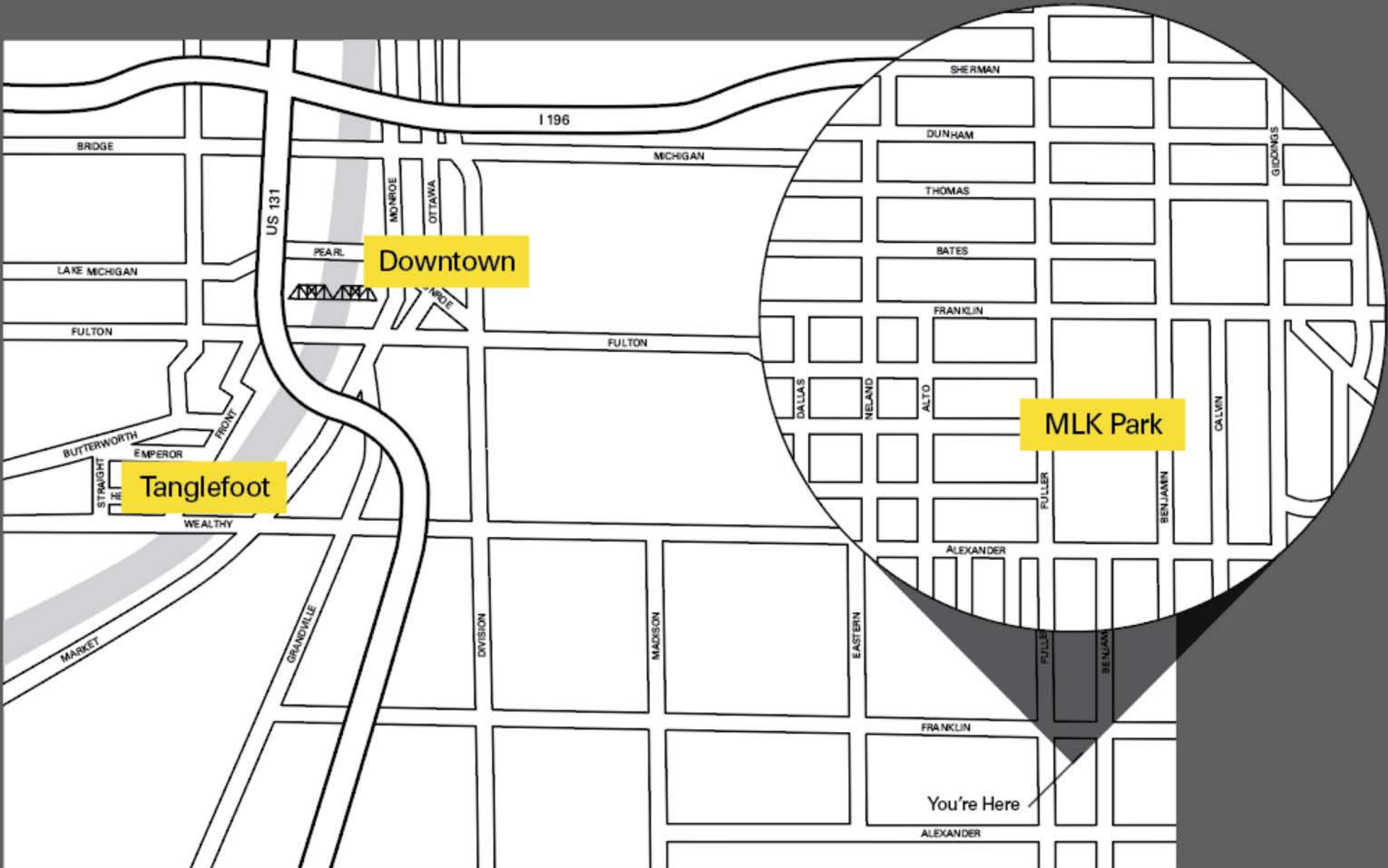
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MLK PARK

Located in a residential neighborhood on the southeast side of the city, MLK Park will feature works by artists Amanda Browder and Heather Hart. Browder will wrap the exterior of the community lodge in the center of the park with a vibrant, multi-colored textile piece — created with the help of local donations and volunteers. Hart will install a sculpture in the park that mimics the roof of a house that appears to sink into the lawn. Visitors will be able to climb on the roof and enter the attic, and the roof will serve as a stage for local music, dance and spoken word. We chose MLK Park as a *Project 1* site in collaboration with community members, city officials and the artists.



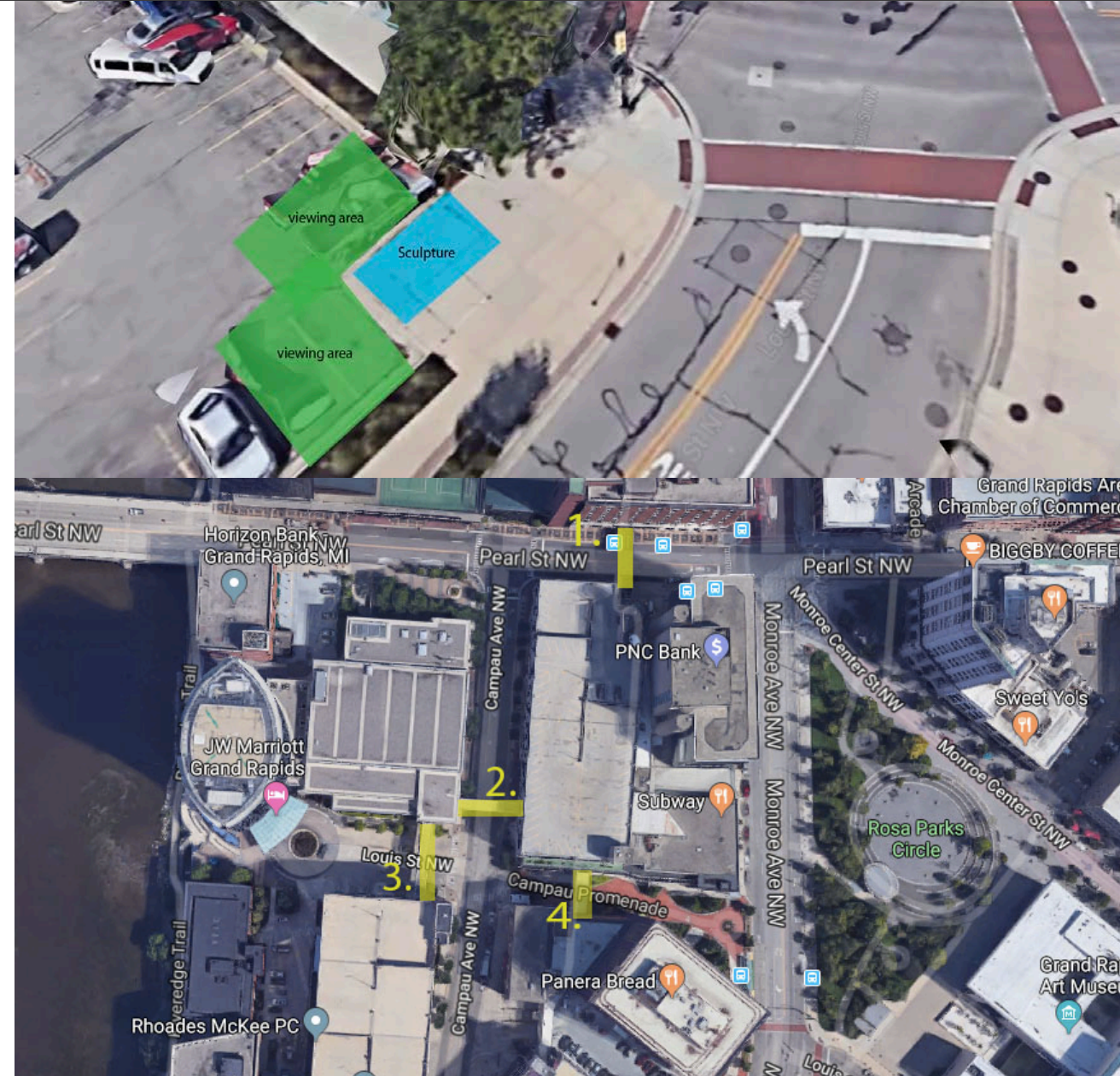
TANGLEFOOT

An architectural intervention by artist Paul Amenta and architect Ted Lott, as well as a work by Amanda Browder, will be installed at Tanglefoot. This industrial campus is named after a flypaper manufacturer. For the last several decades, it has been home to artist studios. This rich creative history led Amenta and Lott to the site. Together they will build platforms for the creative experimentation of other artists, both figuratively and literally. Participation and collaboration are essential to their work. For *Project 1*, they'll create a structure that responds to the existing architecture of the space by filling a partial courtyard with an accessible pavilion. Audiences and performers will occupy the new structure throughout the exhibition.



DOWNTOWN

Downtown will be a key location during *Project 1*, featuring a walkable center-city experience with installations by four of our five commissioned artists. Amanda Browder will wrap several public structures throughout the downtown core with her textiles. Heather Hart will create a second sunken rooftop sculpture that will feature performances throughout the exhibition. Olalekan Jeyifous will create a large steel and wood sculpture. And Rafael Lozano-Hemmer's work will invite visitor participation through sound and light.



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EVENT SCHEDULE

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Project 1 by ArtPrize

SATURDAY EVENT SCHEDULE

Sept 7

**Citywide
Public Opening
Launch & Celebration**

*Downtown, MLK Park
and Tanglefoot*

Sept 14

Westside Festival
Blue Bridge
Performance

Downtown

Sept 21

Bike GR Event
African American Art
& Music Festival

MLK Park

Sept 28

DisArt Performance
Showcase

Tanglefoot

Oct 5

Feature Film
Showcase
(Studio C)

Oct 12

Community Events

Rain Date

Oct 19

Community Events

Rain Date

Oct 26

Closing
Announcement



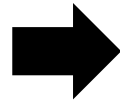
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Sept. 7th — SATURDAY EVENT SCHEDULE

Rosa Parks Circle 12-2pm

*Opening Remarks from
ArtPrize and City Officials
Artist Panel*

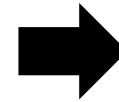
Headline Performance
Vertical Dance Troupe



MLK Park 2-5pm

*Community Celebration
Rooftop Performances
Artist Panel*

Headline Performance
Jordan Hamilton



Tanglefoot 6-10pm

*Performance Showcase
Artist Panel*

Headline Performance
Drag Syndrome





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